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It presents a complete overview of what methodology is all about, all the way from theory of science and ultimate presumptions, to the practical applications of specific techniques for creating knowledge in business. In fact, if such links are not considered, we would not like to call it methodology!

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METHODOLOGY FOR CREATING BUSINESS KNOWLEDGE Björn Bjerke, professor of entrepreneurship Stockholm University bvb@fek.su.se 2 CONTENT: 1. THE LANGUAGE OF METHODOLOGY 2. THREE METHODOLOGICAL VIEWS 3. METHODICAL PROCEDURES 4. METHODICS 5. METHODOLOGY OF COMPLEMENTARITY

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It's about high-level abstraction of three knowledge-creation methodologies: actor, system, and analytic approach. Most students were lost in its content including myself. Even the school is considering using another one in the future.

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The systems view contains many variations in practice, but, from a methodological point of departure, we believe it can be summarized in terms of philosophical influences, similarities and differences when explaining and understanding using the systems view, basic systems language, the relation of the systems view to its paradigm and typical theoretical results from the systems view.

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Methodology for Creating Business Knowledge. Ingeman Arbnor and Bjorn Bjerke's best-selling text, first published in 1997, remains unrivalled; both in its contemporary relevance to research methodology and in its coverage of the interplay between the philosophy of science, methodology, and business. The authors make an in-depth examination into the circularity of knowledge and its foundations and analyze the repercussions for business, research, and consulting.

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