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Financial management refers to the strategic planning, organising, directing, and controlling of financial undertakings in an



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organisation or an institute. It also includes applying management principles to the financial assets of an organisation, while also playing an important part in fiscal management. Take a look at the objectives involved:

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This books covers the principles of financial management for design firms or professional service firms. It's a good book but it probably could have been shorter given the content. Some parts, particularly at the beginning are kind of boring.

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