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Cases in Leadership

Cases in Leadership, Third Edition is a unique collection of 32 real-world leadership cases from Ivey Publishing plus 16 practitioner readings from the Ivey Business Journal. The updated casebook helps business students gain a better understanding of leadership and enables them to be more effective leaders through their careers. Each of the selected cases are about complex leadership issues that require the attention of the decision maker. This casebook provides an invaluable supplement to any standard leadership text by connecting theory to actual cases. However, it has been organized to work especially well in conjunction with the Sixth Edition of Peter Northouse's Leadership: Theory and Practice.

What does a truly global manager today need to know to lead responsibly? How does he or she develop the core management competencies needed? Globally Responsible Leadership: Managing According to the UN Global Compact uses the UN Global Compact and its Ten Principles as an overarching framework for understanding the issues facing business managers today. Drawing on the knowledge of contributors from different parts of the world, the book shows readers the intersection between business and the major global issues of our time—human rights, labor, the environment, anti-corruption and bribery—and most critically, how to address these issues in the day-to-day running of their operations.

The SAGE Text and Cases Series, featuring IVEY Cases is a co-publishing partnership between SAGE Publications and the Richard Ivey School of Business at The University of Western Ontario. Due to their popularity in more than 60 countries, approximately 200 new cases are added to the Ivey School of Business library each year. These affordable collections not only help students connect to real-world situations, but benefit corporations seeking continued education in the field as well. Introduction to Nonprofit Management: Text and Cases is a unique collection of 28 cases from Ivey Publishing. This casebook helps students gain a better understanding of nonprofit management by providing them with a look at the complex issues that leaders of nonprofit organizations must tackle on a regular basis.

This casebook is based upon a cognitive framework of entrepreneurship. The concepts covered in this work include searching for ideas; screening those ideas for business opportunity; planning to exploit the opportunity; financing the opportunity; and setting up and growing the business.

Featuring case studies from varied settings with strong grounding in real-world decisions, this text illustrates basic concepts while expanding students' understanding of economic, political and cultural concerns that must be interwoven into such key areas as process design, quality and supply chain management.

In recent years there has been a weight of evidence suggesting that engagement has a significantly positive impact on productivity, performance and organisational advocacy, as well as individual wellbeing, and a significantly negative impact on intent to quit and absenteeism from the work place. This comprehensive new book is unique as it brings together, for the first time, psychological and critical HRM perspectives on engagement as well as their practical application. Employee Engagement in Theory and Practice will familiarise readers with the concepts and core themes that have been explored in research and their application in a business context via a set of carefully chosen and highly relevant original and case studies, some of which are co-authored by invited practitioners. Written in an accessible manner, this book will be essential reading for scholars in the field, students studying at both undergraduate and postgraduate levels, as well as practitioners interested in finding out more about the theoretical underpinnings of engagement alongside its practical application.

Cases in Organizational Behavior has been designed to help readers develop an understanding of, and appreciation for, the various challenges, dilemmas, and constraints that decision makers face in real organizational settings. The various challenges, dilemmas, and constraints that decision makers face in real organizational settings. The cases are made up of actual events and address globalization, managing a diverse workforce, motivation, and leadership. Together, these cases provide students with the opportunity to practice and hone analytical skills, decision making skills, application skills, planning skills, and oral communication skills.

What enables some talented people to rise to the top and live their full ambitions at work and in life, while others stop short? In 2007, Joanna Barsh led a team at McKinsey & Company to answer that very question. In the process, they uncovered what distinguishes leaders who are successful from those who achieve true greatness, developing an approach called Centered Leadership. They drew on research from across the academic fields of leadership, organization behavior, neuroscience, evolutionary psychology and positive psychology. In addition, Barsh interviewed over 160 leaders from many fields – including business, government and the arts – and from many countries. With quantitative research, the team learned that these leaders have mastered practices to find their balance in the midst of chaos and lead from their most resourceful selves, unleashing the potential of others. In 2009, Johanne Lavoie joined to lead development of programs that help executives build these capabilities. Their research and development work continues as more and more leaders experience Centered Leadership. In the business bestseller, How Remarkable Women Lead, Barsh described Centered Leadership's five capabilities and the research that underpins it. Here, with colleague Johanne Lavoie, Barsh provides a practical, actionable field guide for implementation. In Centered Leadership, Barsh and Lavoie will guide you through the Centered Leadership program. You'll find the interactive tools, exercises, and practices that have helped the men and women participants in Centered Leadership programs gain the skills, courage and confidence to lead. And, along the way, you'll read inspiring stories of remarkable men and women leaders who demonstrate the power of these skills in action. Those early in their careers will learn how to use these skills to explore their passions and accelerate their professional development. Those forming families will be able to use them to reconcile manage work and life to get the most out of both. And those who have already achieved success will be able use these practices to reach their next leadership horizon. No matter what stage you are currently at in your career, or what level of leadership you aspire to, this book will equip you with the tools to unlock your own Centered Leader and achieve more positive impact at work and outside it.

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